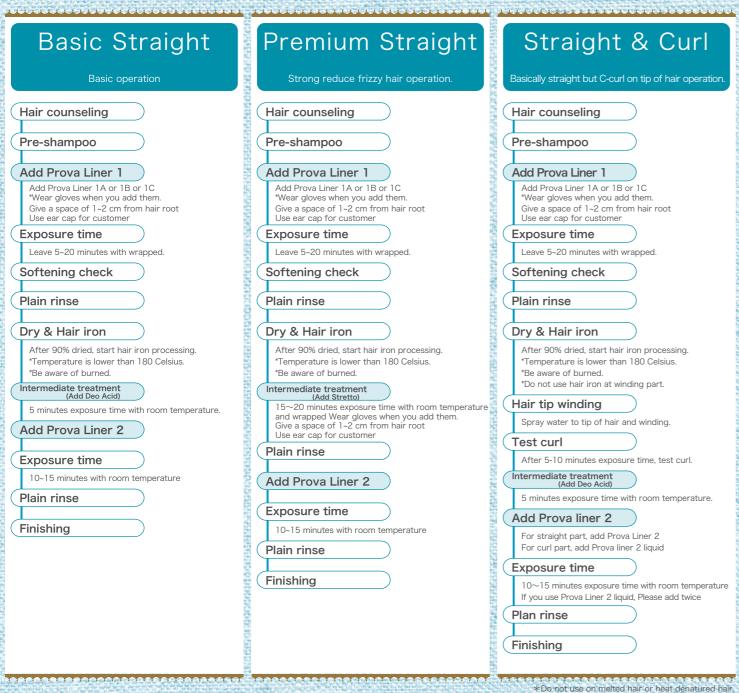
## Three processes that will make your dream come true



mocropyon



MEMO

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タマリス代理店



A12GPA

# "I'm glad to have Straight permanent."

Frizzy hair, it bothers me every single day. Every morning is the biggest challenge.

One day, my fantastic hair artist suggested to me "Prova Liner". When I heard first time, I was reluctant to try straight permanent, but hair artist told me that "Don't me worried, it will be natural straight hair line."

After straight permanent operation, I saw myself in the mirror,

but I couldn't find myself there. There was totally different person in the mirror! The hair touch is so different and I felt I want feel my hair forever.

From now, no more challenge at every morning for me! If I think about that, my smile come out naturally. I felt that I'm really glad to try "Prova Liner". "Thank you so much" my hair artist.

"The magical Prova Liner"





~Origin of Name~ The meaning of Prova is "challenge" in Italian. Liner is "train".

We'd love to support these modern women. "Prova Liner" is named based on that thought.

Prova liner support modern women. Women keep challenge to be more beautiful than now.

# "Happiness" is the standard thought for new straight permanent

# LINE UP



[Compounding, rapeseed oil component]

Repair damage hole by Nano sized component. To prenent hair burden, gives natural glossy and pliability.

# Straight Able to choose process

[All cosmetics type] You can choose the realization of hair forum control by basic process and using Prova Liner ST use process dipend on which process the hair need.



## **Oxidative Component : Bromte**





hair curl Hair form control

## [Simultaneous operation]

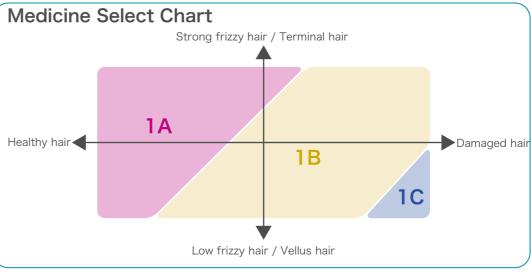
Simultaneous operation of straight permanent and tip of hair curl. Winding hair to rod before adding 2nd liquid, it can make tip of hair curl and hair forum control easily.



[Support item] By using Prova Liner ST, Deo Acid, reduction after operation's disagreeable odor.



Prova Liner 2Liquid 400mL (Cosmetic)

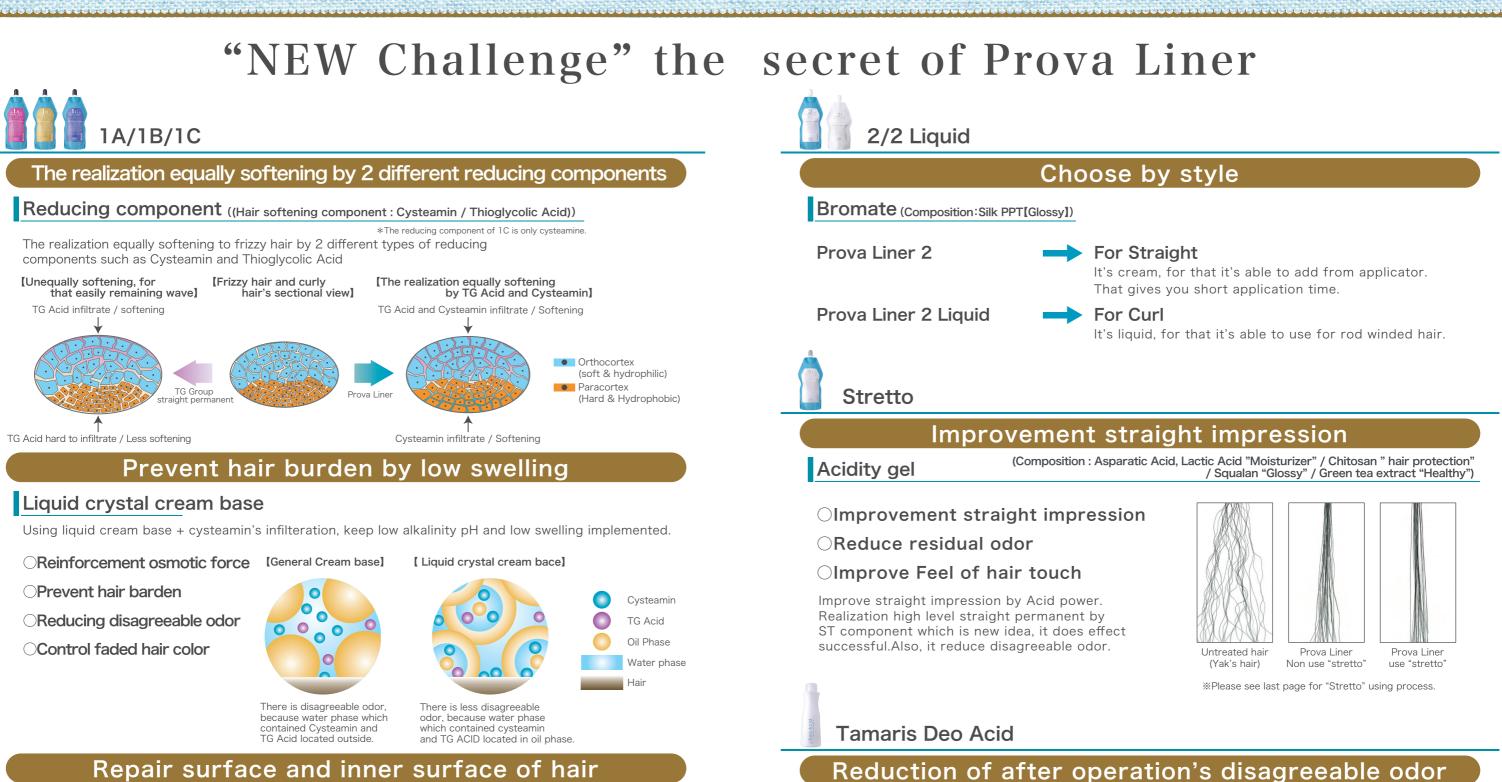




\*The reducing component of 1C is only cysteamine.

## Support Item : Intermediate treatment





Acid rinse

OpH control

OReduce disagreeable odor

69 Worried about

% residual odor

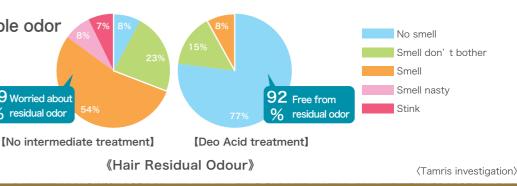
[Repair components effected image]

• Rapeseed derivation component ( $\gamma$ -Docosalacton)

"Damage repair"

- Ceramide "Protect hair"
- Hyaluronic Acid, PCA-Na, Betaine "Moisturize"
- different types of Amino Acid \*1 "Damage repair"
- •Argan oil "Glossy"
- •18-MEA "Protect cuticle"
- ※1 Cystein, Glycine, Alanine, Proline, Serin, Threonin, Arginin, Lysine, Glutamic Acid





\*All figures shown are images.